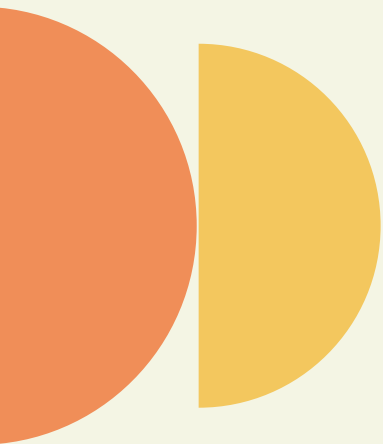
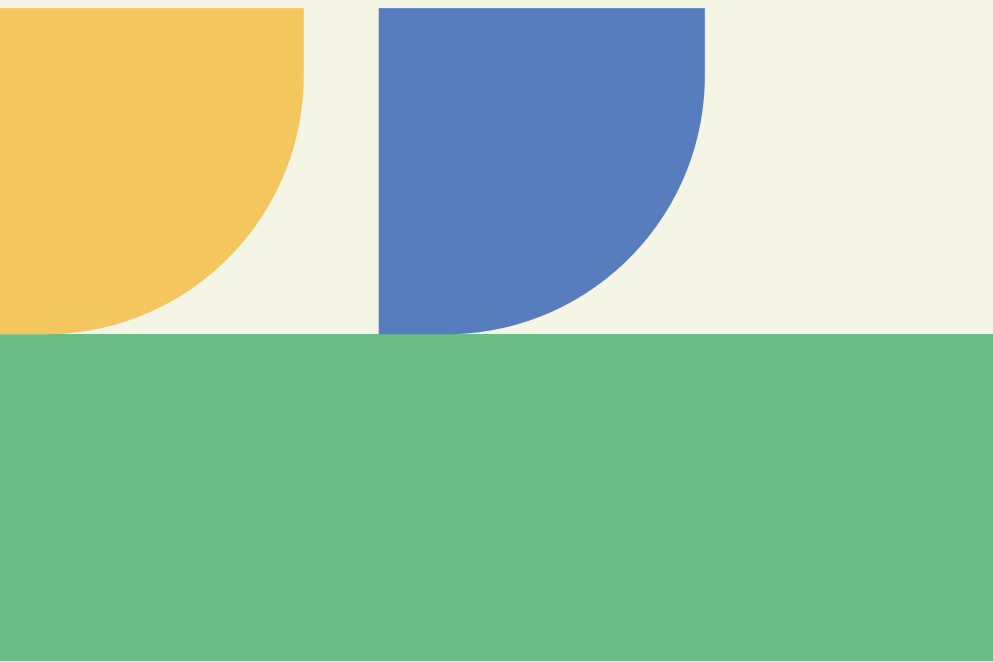




Owen Froebel



# Why use a Broker?

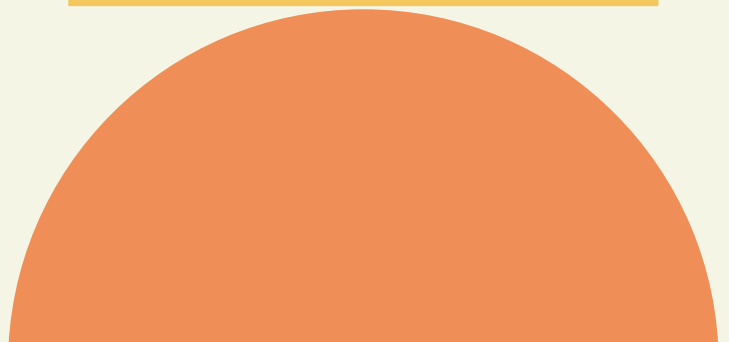
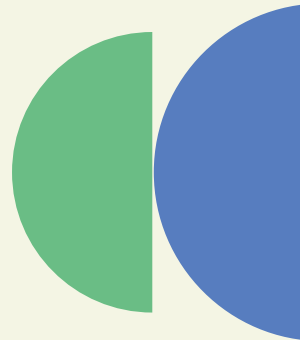
Expert help from a Nursery Brokerage Firm

## **Welcome to Owen Froebel – Where nurseries meet their next chapter**

We're a small, passionate team dedicated to shaking up the usual way nursery transactions are done. We bring a unique blend of warmth and insider know – how that you won't find with other brokers.

We're dedicated and we have one goal: helping enthusiastic buyers connect with the right sellers to make nursery ownership a reality. Buying a nursery isn't just a business move, it's a way to make a real difference for kids and families, and create a future you care about. And that's pretty awesome.

This guide is here to take the mystery out of the buying process. We'll walk you through how we help you find the right nursery, at the right price, and give you the confidence to move forward every step of the way.

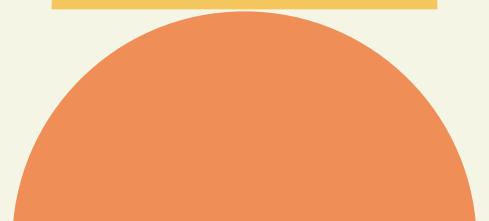




### **What on earth does a Nursery Broker do?**

Think of us as the matchmakers of the nursery world. We're professionals who specialise in buying and selling children's nurseries in the early years education sector.

We start by valuing the nursery based on its finances, operations, and market conditions, then quietly promote it to serious, qualified buyers through targeted, confidential marketing. We carefully vet potential buyers to make sure they're financially and legally ready, handle the negotiations to get the best deal, and oversee every step of the sales process — from due diligence and legal paperwork to securing regulatory approvals. On top of that, we offer smart advice on how to prepare your nursery for sale, when to make your move, and how to handle the transition after the deal's done. Simply put, we take the headache out of buying and selling nurseries so you can focus on what truly matters.



## Broker vs Going Direct — The Benefits You Can't Ignore

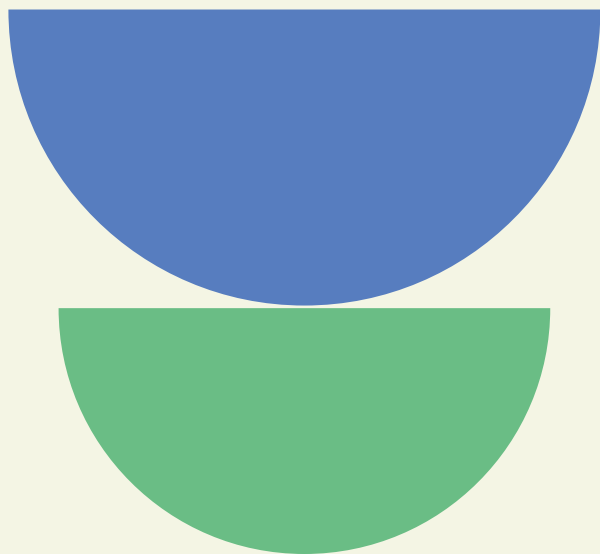
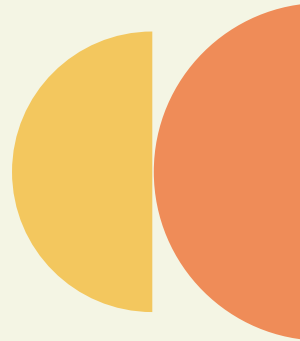
For buyers, using a broker instead of going direct offers several key benefits. Brokers provide access to a wider range of opportunities, including off-market or confidential listings not publicly advertised. They offer detailed, vetted information on each nursery, saving buyers time and effort in due diligence. Brokers also help assess the financial and operational health of a business, ensuring buyers make informed decisions. With their knowledge of childcare regulations and local markets, brokers can guide buyers through licensing, compliance, and funding considerations. Importantly, they act as intermediaries in negotiations, helping buyers secure fair terms while minimising risk and delays.

### Without Broker

- Limited access to listings
- No industry insight
- DIY negotiations
- Risk of overpaying
- Complex paperwork

### With Broker

- Access to off-market and pre-qualified listings
- Market intel & valuation benchmarks
- Professional, confidential negotiations
- Transparent pricing guidance
- Full support through to completion

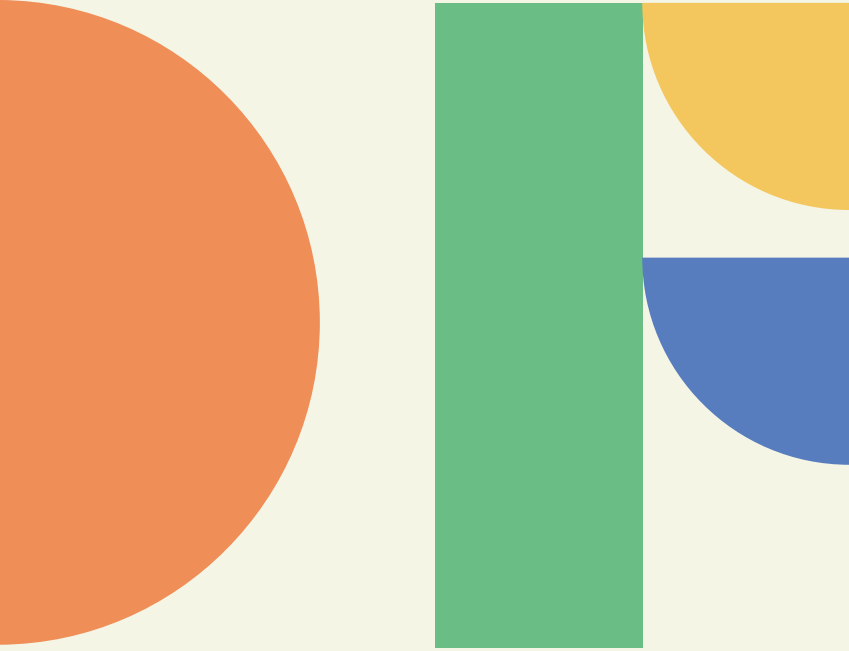


### **Even if You Buy Elsewhere, We Can Still Help!**

Finding the perfect nursery means being in the right place at the right time and that means working with all the brokers on the market as they will all have different stock and different opportunities. Even if you are purchasing a nursery directly or via another broker, we can still help. We offer Strategic Buyer Valuations to provide another look at the numbers and a comparable valuation to help you be confident you are paying the right price. We also work with a wide assortment of finance brokers, solicitors and accountants to help you build your team.

**Our team are always happy to help, just give us a call.**





Whether you're new to the early years sector or looking to expand your existing portfolio, the dedicated team at Owen Froebel can help you find, assess and acquire the right nursery for you.

**To access our full list of nurseries for sale and be the first to hear about new opportunities, you'll need to register on our website. It's quick, free and puts you first in line.**

**Register today at  
[owenfroebel.co.uk](https://owenfroebel.co.uk)**

**Looking to acquire your next nursery?**

We'll help you find the right opportunity

**Contact Leah Turner – Co-Founder**

[hello@owenfroebel.co.uk](mailto:hello@owenfroebel.co.uk) | 02476 013929

Company Number 13971855

